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GIA Biosecurity Forum – Making it Work

Barry O'Neil
Kiwifruit Vine Health



Why is kiwifruit signing the Deed and developing an OA?

- Kiwifruit \$1 billion exports with strategy to reach \$3 billion
- Psa has had significant impact, and growers very focused on preventing other biosecurity risks
- Needing certainty of future responses in keeping industry free of major biosecurity risks
- Law has changed and risks in some areas have increased, requiring greater engagement and focus
- Industry in partnership with MPI will result in better and more cost effective biosecurity outcomes
- Financial incentives helpful (but still a major cost)



What are the drivers for the kiwifruit industry

- Need for greater biosecurity protection
- Need for certainty of response
- Market access must be protected
- Clarity of roles and responsibilities
- Value for money
- Innovative
- Fit for purpose
- Leverage to other biosecurity preparedness
- Achieves better biosecurity outcomes

Fruit Fly



Oriental fruit fly



Queenland fruit fly



Mediterranean fruit fly



The approach being taken

- Interim Council with TOR has been established between horticulture sectors and MPI to drive the development of specific fruit fly OA
- Participation open to key product sector groups even if they haven't finalised their position on GIA, but wanting manageable numbers (max 10)
- Technical working groups being established to address the technical components of surveillance, response, and trade approaches
- Aim is to have OA finalised by July 2014, but will probably reflect current response approach at that stage, with agreed changes to follow

Issues that have arisen to date

- Culture change needed with both MPI and industry for effective partnership to work
- Needing to better understand level of confidence that levels of investment in a trapping program will deliver
- Uncertainty about what the actual costs will be...cost shares with government and within industry?
- Concerns that GIA will not be able to influence adequate fruit fly pre-border and border risks
- Future governance of responses and delivery model important issues to us needing to be addressed
- Industries lack of expert technical resource
- MPI internal alignment and resourcing challenged by fruit fly response

Future risks to the process

- Any deviation from government in applying beneficiary policy consistently to future responses will unravel GIA overnight
- Possible change of political agenda and related government policy in this area
- Ability of MPI to effectively progress and manage numerous operational agreements
- Industry's ability to agree to their respective share of the costs
- And last but not least, that the necessary culture change by both MPI and Industry doesn't happen

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